



CALIFORNIA CENTER FOR REGIONAL LEADERSHIP

Annual Report: 2000

April 2001

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CALIFORNIA CENTER FOR REGIONAL LEADERSHIP

April 2001

Just one year ago in April 2000, we were privileged to start up the California Center for Regional Leadership, a new statewide nonprofit organization. The Center's mission is to support, facilitate, and promote innovative regional solutions for the State's major economic, environmental, and social challenges, and to help achieve a more sustainable California.

We carry out our work at two levels:

- **At the regional level** to strengthen and expand the practice and results of Collaborative Regional Initiatives throughout California; and
- **At the state level** to advance state policies and strategies that encourage and support regional collaboration among all sectors—public, private, and independent—in all regions of the State.

The past year has been one of challenge and achievement—understanding and responding to the issues faced by the regional leaders and their organizations, forging new partnerships at the statewide level, and starting up a new organization. It was also a year of incredible opportunity at both the regional and state level—opportunity that has allowed the Center to establish itself as a useful statewide voice for California's regional movement, and to elevate the notion of regionalism, regional thinking and action in the State.

This report, our first Annual Report, gives a snapshot of our program activities and accomplishments during our first year. However, it is hard to capture in this list what is probably our most significant achievement—the engagement and contributions of our partners at the regional, statewide and national levels. These are our partners with whom we share a vision of regionalism in California. Without them, we would not exist.

We are also grateful to The James Irvine Foundation for providing support and making an early and significant investment in California's regional movement. Although there is still much work ahead, we believe the groundwork has been established for the Center and our partners to work together toward a more sustainable California.

A handwritten signature in dark ink, appearing to read 'Nick Bollman', is written over a horizontal line.

Nick Bollman
President
California Center for Regional Leadership

During the first year of its operation, the California Center for Regional Leadership:

Worked at the regional level to strengthen and expand the practice and results of regional collaboration throughout California by:

Helping Collaborative Regional Initiatives (CRI) meet their program and organizational challenges.

Technical Assistance and Leadership Development: The Center provided technical assistance to existing, emerging and potential CRIs throughout the State.

Promoting CRI learning, building a movement.

Civic Entrepreneur Summit 2000: The Center hosted the fourth annual Civic Entrepreneur Summit on September 17-19th in Huntington Beach. It was attended by 145 leaders from twenty CRIs, other nonprofit and community organizations, and state agency and elected officials. The 2000 Summit focused on the media's perspective on the regional story, how the regions can translate their stories, and the role of the media in regional leadership, as well as the challenges and critical issue around California infrastructure.

Using technology to strengthen the network and reach out to others.

CalRegions Email Newsletter: The Center established a regular e-mail newsletter. It digests timely information on the work of the CRIs; the work of allied organizations; and trends and actions of government, with a special focus on state government. In February 2001 the Center launched its new website, www.calregions.org, to support and promote the work of California's CRIs.

Generating new ideas, supporting dialogue.

Information Technology: The Center completed a study of the use of information technologies across California's regions. This study, *Informed Regional Choices: How California's Regional Organizations are Applying Planning and Decision Tools*, discusses how regional organizations are using technology-based information tools for planning and civic engagement.

Worked at the state level to advance state policies and strategies that encourage and support regional collaboration among the public, private, and independent sectors in all regions of the State by:

Collaborating with state leadership on policy reform to promote California regionalism.

Speaker's Commission on Regionalism: The Center staff and consultants worked closely with California Assembly Speaker Robert Hertzberg and his staff to organize and lead the Speaker's Commission on Regionalism. Composed of 31 members from throughout the State, it will study and recommend how state policies can help regions address issues that cross city and county boundaries. www.regionalism.org

Bringing the regional perspective to state initiatives and policy.

Governor's Commission on Building for the 21st Century: The Center served as a strategic advisor to this Commission which is charged with developing a state plan for infrastructure planning and investment for the next 20 years.

21st Century Initiative: In partnership with State Treasurer Philip Angelides, The Center developed a proposal for a statewide high-leverage, real estate investment fund for California's "emerging markets."

Workforce Development: The Center published a policy statement, *Building a Workforce for the 21st Century: Workforce Development Policy that Invests in California's "Human Infrastructure,"* which recommends a new set of principles and guidelines to improve the state's workforce development system.

California Center for Regional Leadership
Statement of Financial Position¹
December 31, 2000

Current assets	
Cash and cash equivalents	294,724
Grant receivable	487,500
Accounts receivable	69,382
Prepaid expenses	303
Total current assets	851,909
Fixed assets	
Equipment	52,148
Furniture and fixtures	2,395
Less: accumulated depreciation	(6,783)
Total fixed assets	47,760
Noncurrent assets	
Grant receivable	712,500
Total noncurrent assets	712,500
Total assets	\$ 1,612,169
Current liabilities	
Accounts payable and accrued expenses	128,354
Unearned support	720,500
Total current liabilities	848,854
Long-term liabilities	
Unearned support	712,500
Total long-term liabilities	712,500
Total liabilities	1,561,354
Total net assets	
Total liabilities and net assets	50,815 \$ 1,612,169

Statement of Activities and Change in Net Assets
For the Period April 1, 2000 through December 31, 2000²

Support	
Foundation grants	733,833
Contract services	62,549
Total support	796,382
Expenses	
Program expenses	598,546
Fundraising expenses	18,310
Administrative expenses	122,201
Total expenses	739,057
Other income/(expense)	
Moving costs	(5,729)
Website development	(8,570)
Dividend income	7,789
Total other income/(expense)	(6,510)
Increase (decrease) in net assets	
	50,815
Beginning net assets 4/1/00	
	-
Ending net assets 12/31/00	
	\$ 50,815

¹ This financial statement is based on unaudited financial information.

² The California Center for Regional Leadership's fiscal year is January through December. However, the first year of operations began on April 1st so this financial report covers only the nine months from April 1 – December 31st.