

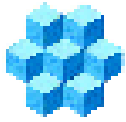
Towards Alignment

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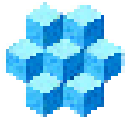
<http://ice.ucdavis.edu>



“I-5 mess: Why LA and OC don't match”

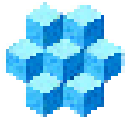
LA Times, Nov 30, 2005





10 Lanes – 6 Lanes



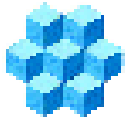


The Two “Economies”

1: The “Base” Economy

- Commodities, Goods and Services
 - Created In A Region Sold Outside The Region
 - Creates Jobs Funded By Sources Outside Region
 - Significant Source Of New Capital For Region
 - Creates The “Base Multiplier” – More Internal Jobs Supporting The Base Jobs





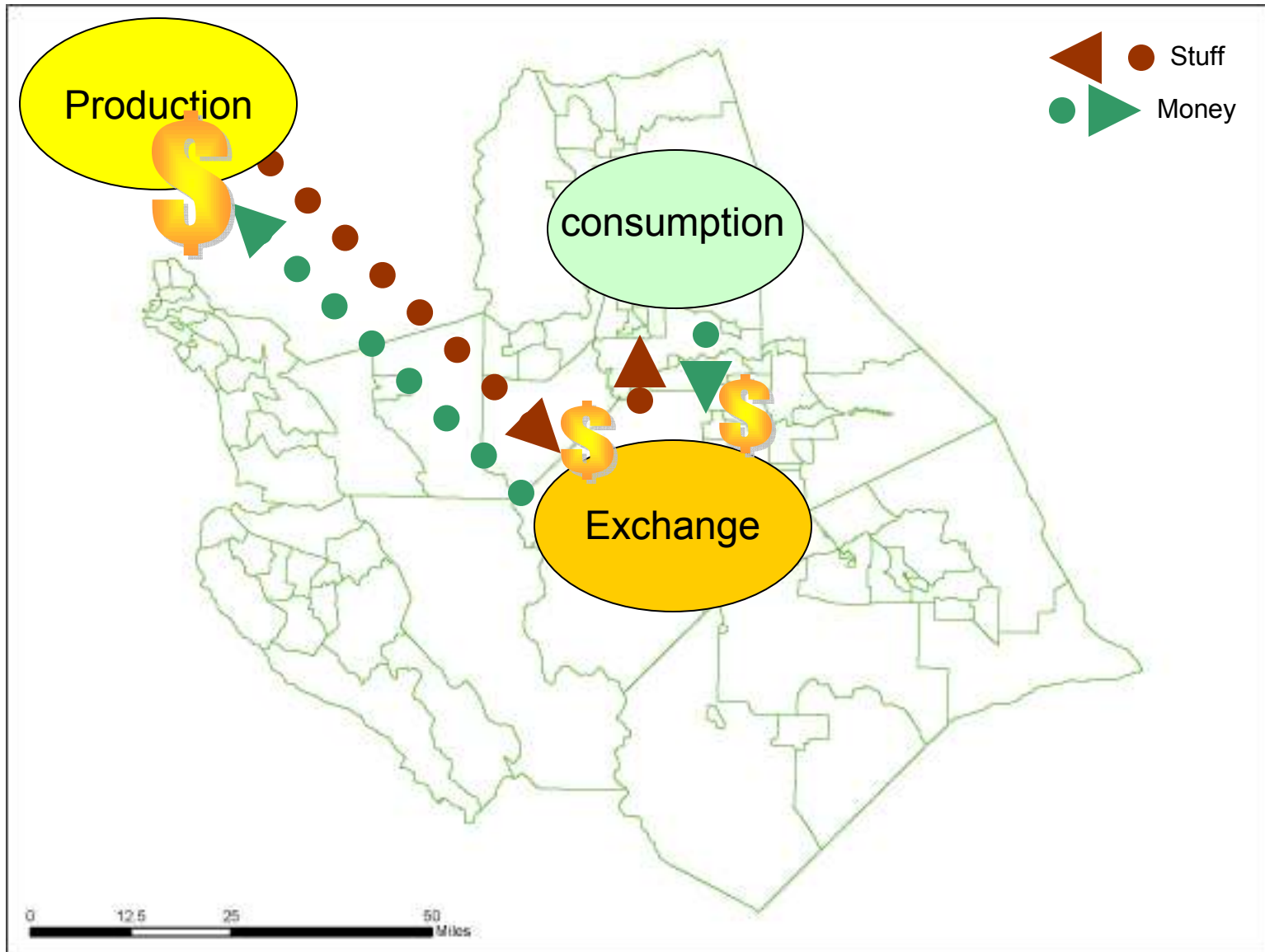
The Two “Economies”

2: The “Non-Base” Economy

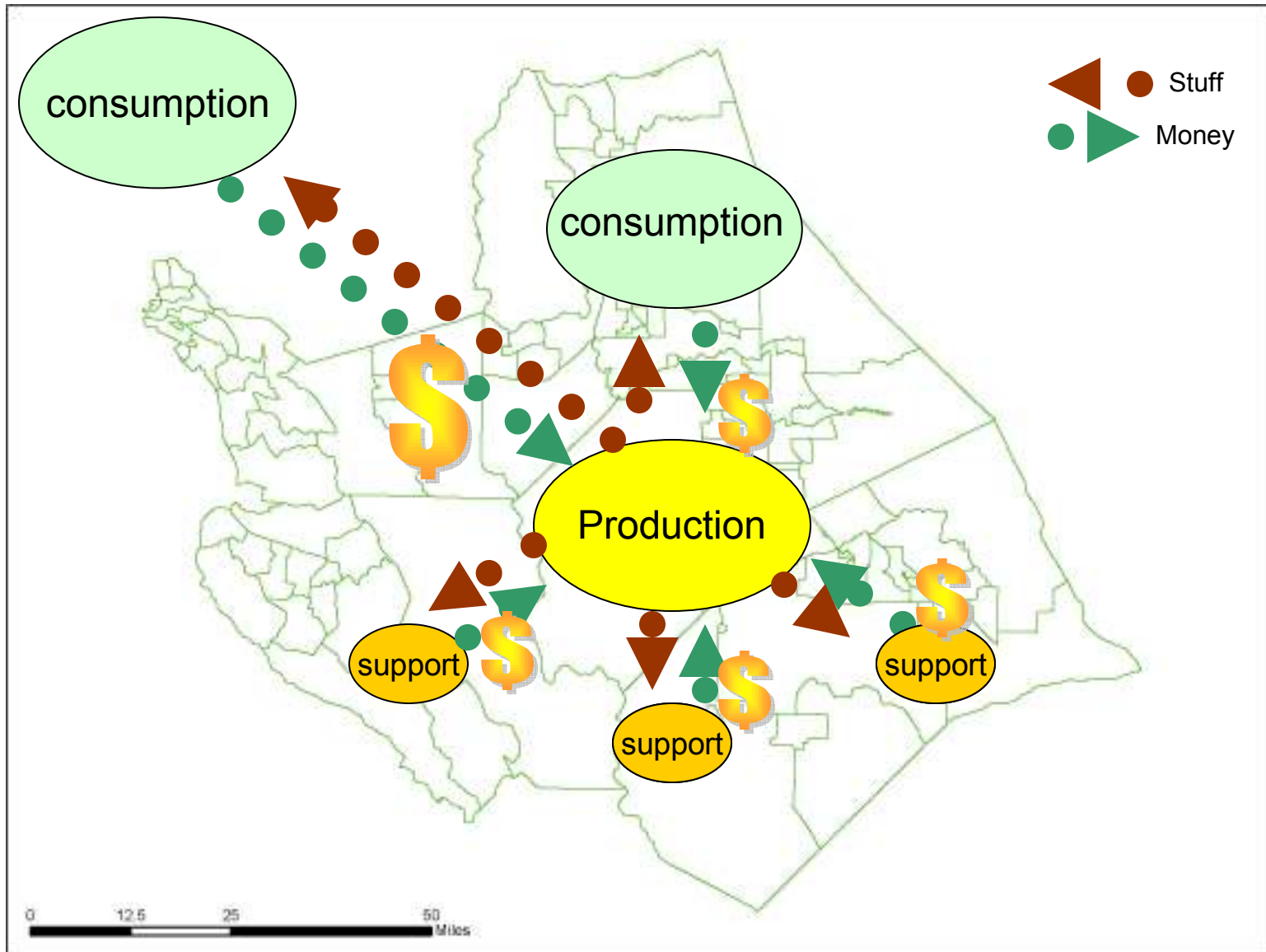
- Commodities, Goods and Services
 - Created Outside A Region Sold In The Region
 - Creates Jobs Funded By Residential Serving Commercial Activity – (read “low Paying”)
 - No New Capital For Region
 - No “Base Multiplier” – A Few Good Jobs But Mostly Service Jobs In Retail and Other

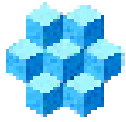


Non-Base or Non-Basic Economy



Base or Basic Economy



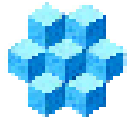


What Do We Need To Do?

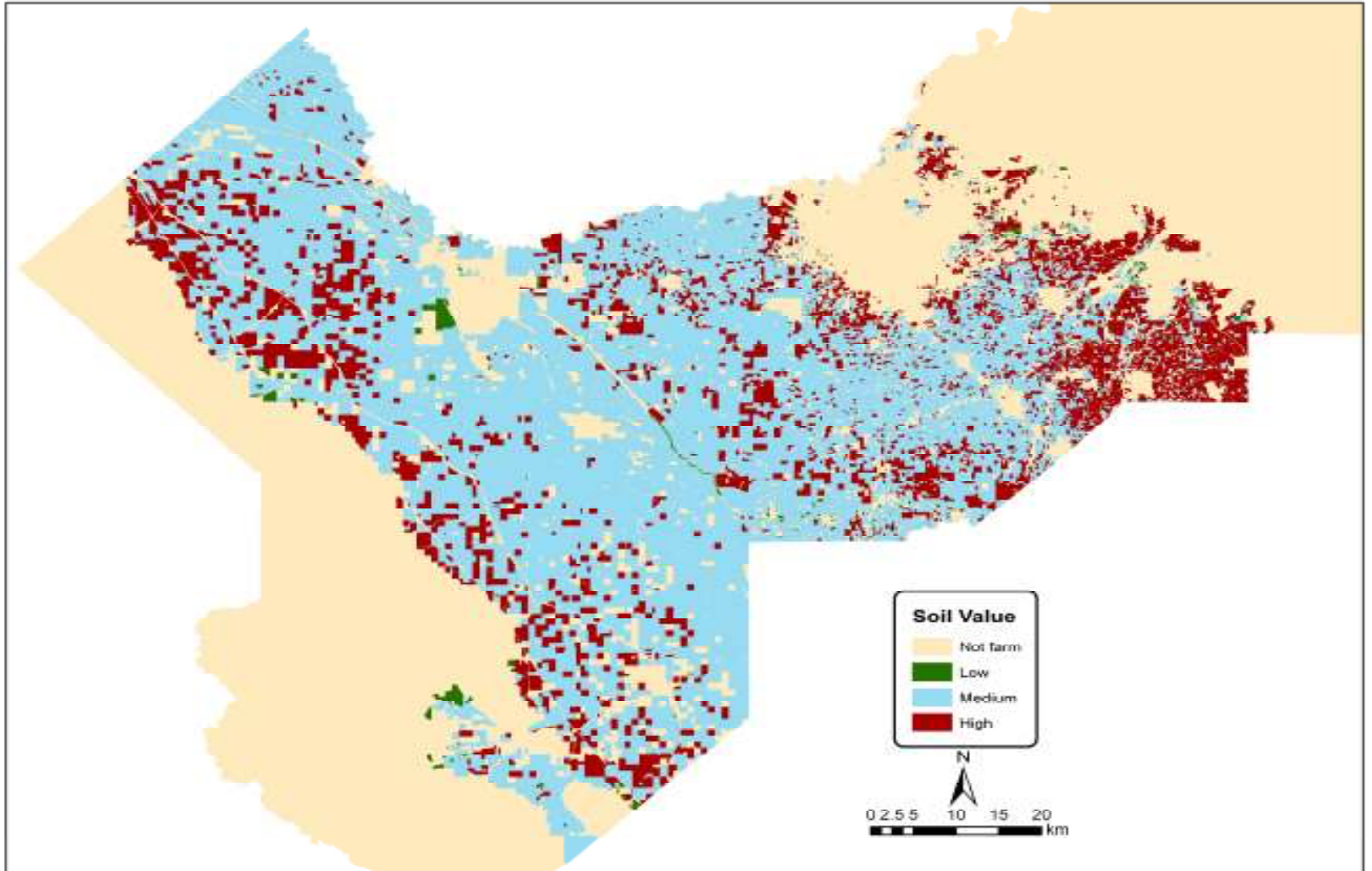
We Can Guide The Nature Of Economic Development

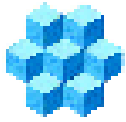
- Through Infrastructure Investment
- Through Transportation Policy
- Through Urban Design
- Through Strategic Farmland Planning





Value Added Agriculture Starts With Ag Land





Alternatives?

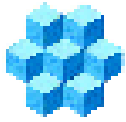
- Sure – The choices are yours
- This is the time to invest
- What will it be?











Thank You

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